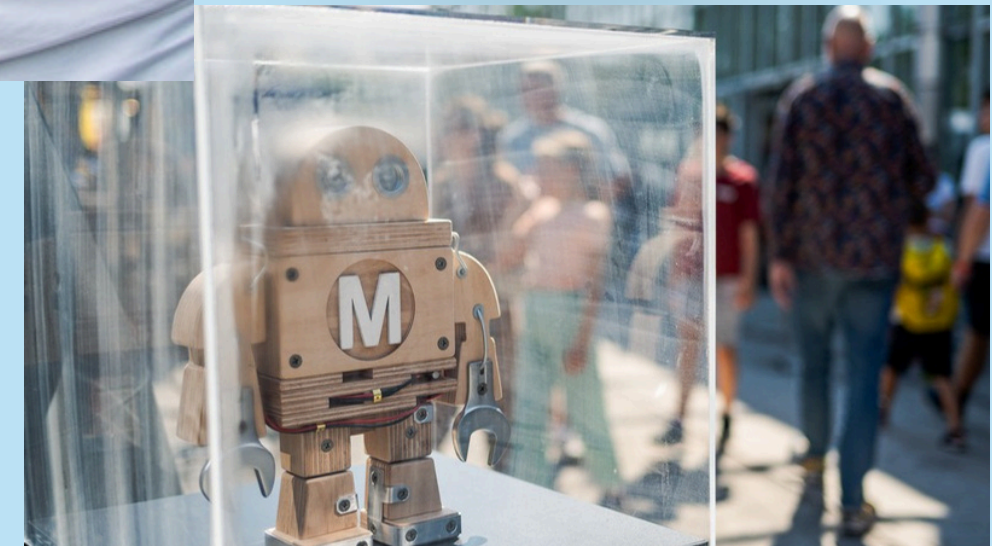
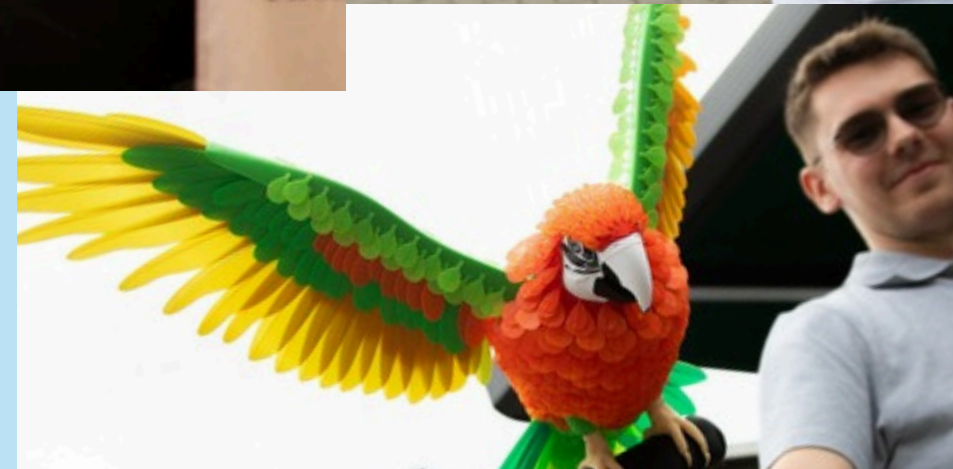
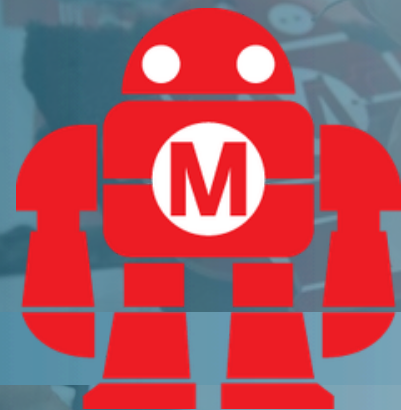


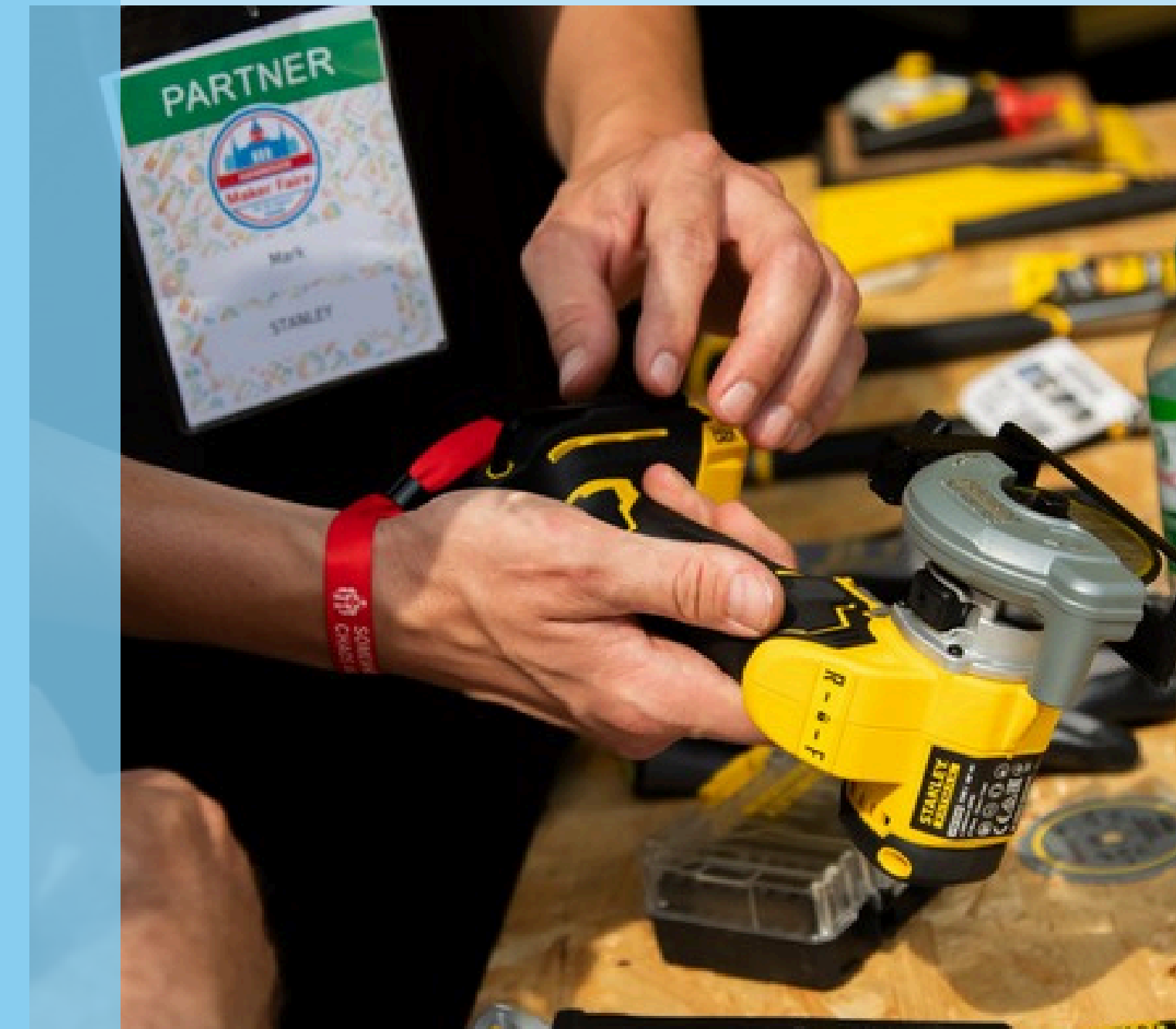
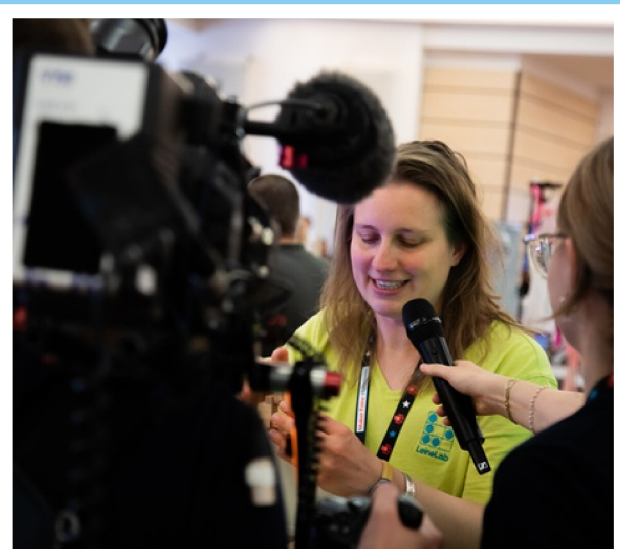


PRICES 2027 FOR COMPANIES



FACTS

- 13th Maker Faire Hannover from August 21-22, 2027
- Patronage by the Federal Ministry of Research, Technology and Space (requested)
- Largest Maker Faire in German-speaking countries
- Fully booked with 240 international exhibitors
- Numerous hands-on activities (3D printing, AI experiments, soldering workshops, learning to program, building robots, and much more)
- 17,500 participants, 35% of whom are schoolchildren and students
- Strong reach through cross-media marketing (heise medien, OOH, radio & TV, social media)
- Most important networking platform for the maker community



SUPPORTING PROGRAMM

- Complements the project-rich exhibition, arouses curiosity
- Creates a relaxed festival atmosphere
- Enhances emotions and experiences
- Inspires creativity and hands-on participation
- Promotes the exchange of knowledge
- Spectacular highlights that change every year
- Robot battles, walking acts, children's rally
- Wissenshub (lecture forum on two stages)



Hannover

Maker Faire®

WHY EXHIBIT?

- Use Maker Faire for **branding, recruiting, sales** and **networking**
- Do good and promote the maker community, exchange and motivation among young people with your participation – **acceptance and appreciation for your brand**
- Meet talented and skilled people – **employer branding** in a creative environment
- Get **direct feedback** from your target audience – present prototypes, launch new product and sell **direct on-site**
- Find inspiration in an innovation environment – **a vast pool of ideas** and opportunities for progress and innovation
- A place where the **future becomes** tangible and people are truly inspired – and you can be part of it

Registration deadline: May 21, 2027

everyone
thinks.
we **make.**



PRICES

- For companies with an annual turnover of > EUR 25,000
- The QM price includes the stand space only. Exhibitor passes, stand construction, furniture, electricity, LAN, etc. can be booked as required in the exhibitor area on the website for an additional fee (access from June).
- Sub-exhibitors are permitted for booth sizes of 12 square meters or more, but are subject to registration and fees. The fee is EUR 500 plus community grant and advertising flat rate.
- The terms and conditions provided with the registration form apply.
- All prices are subject to VAT.

The QM price is EUR 290.

- There are five stand sizes to choose from: 6, 12, 24, 36, and 48 square meters
- Other stand sizes are available on request; the minimum stand size is 6 square meters
- Stand types (row, corner, head, block) may vary; requests will be considered subject to availability

- **Mandatory community grant of EUR 750 / upgrade to partner status**

- Maker Faire thrives on the community that meets here, networks, and shares its knowledge. Private makers exhibit free of charge. The community grant promotes this. In return, you will be upgraded to partner status, with your logo featured on the website, in the visitor flyer, and on the “sponsor wall” on site.

- **Mandatory advertising fee of EUR 550**

- This includes the exhibitor entry and 20 voucher codes for free day tickets to invite customers.

- **Startup discount: 50% off the QM price and mandatory services**

- An offer for companies whose commercial register entry is no more than 2 years old. The offer can only be booked once and is therefore only valid for new exhibitors.

MORE ATTENTION

Optional advertising opportunities exclusively for exhibitors

IN ADVANCE

Maker Faire Newsletter, biweekly – over 12,000 subscribers

- Banner 600x100px, – EUR 500
- Short editorial feature (1,000 characters) – EUR 1,200

Advertisement in the German magazine *Make*, Issue 4/27, featuring Maker Faire Hannover; publication date: July 23, 2027; circulation: 35,000 copies.

- 1/2 page, 210 x 152 mm plus 3 mm bleed, 1,000 EUR

ON SITE

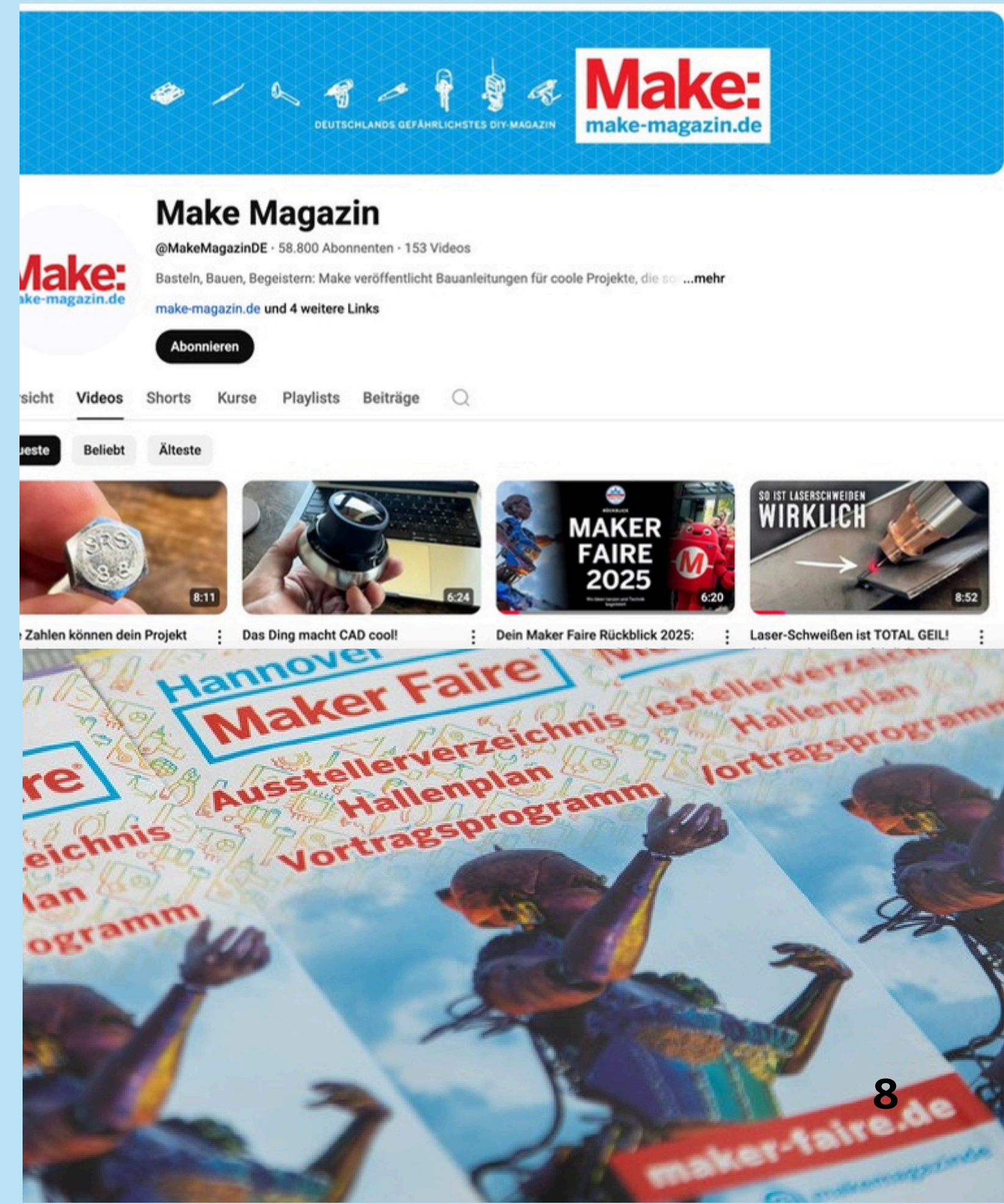
Welcome Bag insert, target group exhibitors

- 250 copies – EUR 500

Advertisement in the visitor guide, target group visitors

- 95x70mm 4C – EUR 500

Offers subjects of availability
All prices exclude VAT

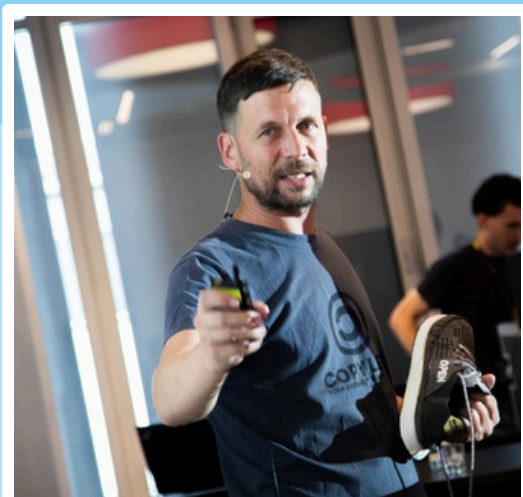


BE THERE!

Exhibitor registration must be completed by May 21, 2027, via the website <https://maker-faire.de/anmeldung>

- Fill out and submit the digital registration form
- Order confirmation and 50% deposit within 30 days
- Stand allocation and payment of the remaining 50% at the end of May
- Access to order forms and important documents to prepare your participation from June onwards via a closed exhibitor service area

Setup:	August 20 from 10:00 a.m. to 7:00 p.m.
Get-together:	August 20 from 7:00 p.m.
Opening hours:	August 21, 10:00 a.m. to 6:00 p.m. and August 22, 10:00 a.m. to 5:00 p.m.
Dismantling:	August 22, 5:00 p.m. to 10:00 p.m.



Hannover
Maker Faire®

GREATEST
Show ★
& **TELL**
ON
★ *Earth*

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