



Maker Media GmbH's General Terms and Conditions for Maker Faire Hannover 2027

(As of October 2026)

§ 1 Scope

The following General Terms and Conditions apply to all contracts concluded between the Organizer and exhibitors/partners or sponsors (hereinafter referred to as the "Customer") for the staging of Maker Faire Hannover (the "Event") by Maker Media GmbH (the "Organizer"). The Event will take place August 21–22, 2027, at the Hannover Congress Centrum (HCC). The inclusion of any deviating terms and conditions of the Customer is hereby expressly rejected.

§ 2 Organizer

The Organizer is Maker Media GmbH, Karl-Wiechert-Alle 10, 30625 Hannover, Registry Court: Hannover Local Court HRB 201300, Management: Ansgar Heise, Beate Gerold

§ 3 Formation of the Contract

Registration for participation is completed via the online registration form at <https://maker-faire.de/anmeldung> or by written confirmation of an individual offer. The registration deadline is May 21, 2027. The customer may select various booth sizes as well as supplementary optional offerings and must notify the organizer of their selection by May 21, 2027 (registration deadline). These General Terms and Conditions, the Maker Manual (Important Information on the Event Schedule), the HCC's house rules and technical guidelines, and all other necessary event regulations must be accepted as integral parts of the contract. The contract is concluded upon confirmation by the organizer.

§ 4 Services/Costs

The organizer's services and the associated fees depend on the selection of the appropriate booth size and any additional services booked. Sub-exhibitors are permitted for booth sizes of 12 square meters or larger and are subject to registration and fees. Details can be found in the price list, which is an integral part of the contract concluded between the parties. Any deviating special agreements take precedence over these General Terms and Conditions. Sponsorship packages are offered exclusively and only upon request.

§ 5 Terms of Payment

An invoice for the total amount will be issued upon order confirmation. Of this amount, 50% is due as a first installment within 30 days of the invoice date, and the remaining 50% is due as a final installment by May 31, 2027. If the customer defaults on its payment obligation, the organizer reserves the right to terminate the contract and to dispose of the offered services as it sees fit. With regard to reimbursable costs, Section 7 of these General Terms and Conditions applies. If the customer fails to pay, they will be excluded from participating in the event.

Section 6: Booth Allocation/Advertising

Booths will be allocated by the organizer in early June 2027. The setup and teardown times announced prior to the event are binding. Any costs incurred due to failure to comply with these times shall be borne by the party responsible. Customers may only display exhibits and promotional materials at their own booths or in advertising spaces assigned by the organizer.

Promotional activities (displaying or distributing promotional materials, walking acts, product demonstrations, etc.) outside the customer's own booth area are prohibited. In the event of a violation, a contractual penalty of 3,000 EUR net will be due.

§ 7 Cancellation

The following cancellation terms apply:

- Cancellation by the registration deadline of May 21, 2027: 50%
- Cancellation from the registration deadline until the event: 100%

If the event is prohibited from taking place as a result of a general decree, a prohibition order, or an official directive, both contracting parties are entitled to withdraw from the contract. In this case, no cancellation fees will be charged. Any fees already paid will be refunded by the organizer. Each party shall bear its own costs already incurred, including those for any service providers already contracted.

§ 8 Warranty/Liability

The organizer assumes neither a duty of care nor liability for loss of or damage to the customer's exhibition goods and booth equipment. The organizer shall be liable without limitation in cases of willful misconduct or gross negligence, for injury to life, limb, or health, in accordance with the provisions of the Product Liability Act, and to the extent of any warranty or representation. Otherwise, the Organizer shall be liable for slight negligence only if a duty is breached whose fulfillment is essential for the proper performance of the contract, whose breach jeopardizes the achievement of the contract's purpose, and on whose compliance the Customer may rely (fundamental obligation). In the event of a breach of a fundamental obligation, liability is limited to foreseeable damages typical for this type of contract. This also applies to lost profits and lost savings. Liability for other remote consequential damages arising from defects is excluded. If the organizer is liable for a breach of a material contractual obligation, the total amount of liability for all damages incurred under this contract and its associated individual contracts per calendar year is limited to the total remuneration payable under these contracts per calendar year. Unlimited liability for intentional acts remains unaffected by this provision. Claims for damages against the organizer are subject to a one-year statute of limitations. This does not apply to damages intentionally caused by the Organizer, its legal representatives, executive officers, or agents; to claims arising from tort; or to claims for damages resulting from injury to body, life, or health, or from damage caused by gross negligence or intent. Likewise, this does not apply to claims under the Product Liability Act. The foregoing provisions also apply in favor of the organizer's legal representatives, executive officers, employees, and agents. The participant is solely responsible for his or her materials and/or presentation and/or other display ("exhibition") and participates in the event at his or her own risk. He or she is liable to the organizer, visitors to the event, and/or third parties for his or her exhibition in accordance with statutory provisions. The customer must obtain all necessary official or other permits for his exhibition. The customer warrants that he holds all necessary rights of use should his exhibition infringe upon the intellectual property rights of third parties. The customer shall indemnify the organizer against any claims by third parties in this regard.

§ 9 Reservations

The organizer reserves the right to make minor changes to the content of the event, to reschedule dates or locations, and to shorten, extend, or temporarily close or cancel the event in whole or in part. If any of the aforementioned circumstances occur for reasons not attributable to the organizer—in particular in cases of force majeure—any claim for damages is excluded. If the

organizer is responsible for the cancellation of the event, the customer is entitled to a refund of the fee paid. No further claims shall exist.

§ 10 Miscellaneous

The place of performance and venue of jurisdiction is Hanover. There are no verbal side agreements. Amendments to these General Terms and Conditions must be made in writing to be effective. This also applies to the written form requirement itself. Should any provision of these General Terms and Conditions be or become invalid, this shall not affect the validity of the remaining provisions. The invalid provision shall, if necessary, be replaced by a clause that most closely reflects the intended purpose.