



Maker Faire®

Rate card 2020
Exhibitor packages

Hanover

maker-faire.de

TECHNOLOGY.
INNOVATION.
COMMUNITY.

Like tomorrow — but today.

Present your company at the
Maker Faire and get access
to the makers of tomorrow.

Pick your package. Everything an exhibitor needs, bundled and ready to go.

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Starter Package

As a starter exhibitor you will receive the following services:

- **6 sqm booth space** incl. one grounded power connection (1.5 KW, 230V) and power use
- **2 exhibitor passes** incl. invitation to the Get-Together event
- **20 tickets** for your customers
- **Small logo** on the event website (individually linked) and the sponsor wall on site
- **Inclusion in the exhibitor listings** (visitor guide and online)
- **1 Welcome bag** and **1 booth sign**

Rate : € 1,900 net

Bronze Package

Different performance compared to the starter package:

- **12 sqm booth space**
- **5 exhibitor passes**
- **40 entrance tickets**

Additional services compared to the starter package:

- **One 20 min slot in the lecture area**
- **A Make:Markt basic advertisement in Make Magazine** (On sale before the event)
- **Additional logo on the visitor guide**
- **Listing in the online exhibitor directory with a short company profile**

Rate: € 3,800 net

Silver Package

Changed services compared to the bronze package:

- **24 sqm booth space**
- **10 exhibitor passes**
- **100 entrance tickets**
- **2 slots of 20 min each** in the lecture area
- **A Make:Markt Premium Advertisement** in Make Magazine (On sale before the event)

Additional services compared to the bronze package:

- **1/6-page advertisement in the visitor guide / folding plan on site** (approx. 47.5 x 70mm portrait format)
- **Large banner (728x90px) in rotation** on the event website
- **Logo on the event poster**
- **Option to include a giveaway** in the exhibitor welcome bag

Rate : € 9,000 net

Gold Package

Gold-level exhibitors enjoy the following services:

- **48 sqm booth space**
- **15 exhibitor passes**
- **250 entrance tickets**
- **Integration into the lecture and/or workshop programme** as required and agreed upon
- **1/3 advertisement in the visitor guide** (approx. 95 x 70mm landscape format)
- **Larger logos**

Additional services compared to the silver package:

- **Inclusion in press materials and outreach**
- **Logo on large posters and adverts** (e.g. in outdoor advertising and in magazines)
- **Shoutouts on Maker Faire social media**

Rate: € 18.000 net

Platinum Package

The platinum level is custom-made for your organization.

Additional services compared to the gold package could include:

- **Presentation of a highlight** or a workshop
- **Video interview** to be shared on our social media channels
- **Joint development of a competition**
- **Permission for a mobile promotion or performance** outside the booth area
- **Your logo on the exhibitor lanyards**
- **Sweepstakes promotion for** visitors handed out at the box office
- **A larger advertisement in Make Magazine**

Rate by agreement

Start-up Package

For small businesses that have been on the market for less than three years, we have a package just for you:

- **6 sqm booth space** incl. one Schuko power connection (1.5 KW, 230V) and power consumption
- **2 exhibitor passes** incl. invitation to the Get-Together event
- **Entry in the exhibitor list** (visitor guide and online)

Rate: € 600 net

General Information

- **Additional services available upon request for an extra charge**
- **You are responsible for building your stand and/or erecting partition walls.**
- **Sub-exhibitor fee: €400 net.**
If representatives of any other company are present at your booth, a sub-exhibitor fee will apply. Sub-exhibitors or co-exhibitors are subject to registration.
- **All exhibitors must adhere to the general terms and conditions for exhibitors as well as the technical guidelines and the house rules of the Hanover Congress Centrum (HCC).**
- **Rates for other Maker Faires in German-speaking countries available upon request.**

Get in contact !

Next steps:

- 1. Choose a package**
- 2. Contact us to book it**
- 3. Profit!**

We're happy to answer any questions you have. Contact us to create a custom package just for your organization.

Where it's cool to be smart.

**Maker Faires are a unique place to celebrate
technology, innovation and community.**

**Become an exhibitor to help create our
tomorrow!**



TECHNOLOGY. INNOVATION. COMMUNITY.

Contact

Maker Media GmbH

A company of the Heise Group
Karl-Wiechert-Allee 10
30625 Hanover
Germany

www.maker-faire.de
<https://en.maker-faire.de>

Jens Ahlers

Manager Sales & Strategy

phone: +49 [0]511 53 52 133
E-mail: jeah@maker-media.de

Verlagsbüro ID GmbH & Co. KG

www.verlagsbuero-id.de

phone: +49 [0]511 61 65 95 -0
Irmgard Ditgens -0
Ines Walter (Ltg.) -25
Susanne Sinß -35
E-Mail: service@verlagsbuero-id.de