Rate card 2020
Exhibitor packages
Hanover
maker-faire.de
Like tomorrow — but today.

Present your company at the Maker Faire and get access to the makers of tomorrow.
Pick your package. Everything an exhibitor needs, bundled and ready to go.

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Starter Package

As a starter exhibitor you will receive the following services:

- **6 sqm booth space** incl. one grounded power connection (1.5 KW, 230V) and power use
- **2 exhibitor passes** incl. invitation to the Get-Together event
- **20 tickets** for your customers
- **Small logo** on the event website (individually linked) and the sponsor wall on site
- **Inclusion in the exhibitor listings** (visitor guide and online)
- **1 Welcome bag** and **1 booth sign**

Rate: €1,900 net
Bronze Package

Different performance compared to the starter package:
- 12 sqm booth space
- 5 exhibitor passes
- 40 entrance tickets

Additional services compared to the starter package:
- One 20 min slot in the lecture area
- A Make:Markt basic advertisement in Make Magazine (On sale before the event)
- Additional logo on the visitor guide
- Listing in the online exhibitor directory with a short company profile

Rate: € 3,800 net
Silver Package

Changed services compared to the bronze package:

- 24 sqm booth space
- 10 exhibitor passes
- 100 entrance tickets
- 2 slots of 20 min each in the lecture area
- A Make:Markt Premium Advertisement in Make Magazine (On sale before the event)

Additional services compared to the bronze package:

- 1/6-page advertisement in the visitor guide / folding plan on site (approx. 47.5 x 70mm portrait format)
- Large banner (728x90px) in rotation on the event website
- Logo on the event poster
- Option to include a giveaway in the exhibitor welcome bag

Rate: € 9,000 net
Gold Package

Gold-level exhibitors enjoy the following services:

- 48 sqm booth space
- 15 exhibitor passes
- 250 entrance tickets
- Integration into the lecture and/or workshop programme as required and agreed upon
- 1/3 advertisement in the visitor guide (approx. 95 x 70mm landscape format)
- Larger logos

Additional services compared to the silver package:

- Inclusion in press materials and outreach
- Logo on large posters and adverts (e.g. in outdoor advertising and in magazines)
- Shoutouts on Maker Faire social media

Rate: € 18,000 net
Platinum Package

The platinum level is custom-made for your organization. Additional services compared to the gold package could include:

- Presentation of a highlight or a workshop
- Video interview to be shared on our social media channels
- Joint development of a competition
- Permission for a mobile promotion or performance outside the booth area
- Your logo on the exhibitor lanyards
- Sweepstakes promotion for visitors handed out at the box office
- A larger advertisement in Make Magazine

Rate by agreement
Start-up Package

For small businesses that have been on the market for less than three years, we have a package just for you:

- **6 sqm booth space** incl. one Schuko power connection (1.5 KW, 230V) and power consumption
- **2 exhibitor passes** incl. invitation to the Get-Together event
- **Entry in the exhibitor list** (visitor guide and online)

Rate: € 600 net
General Information

- Additional services available upon request for an extra charge
- You are responsible for building your stand and/or erecting partition walls.
- Sub-exhibitor fee: €400 net. If representatives of any other company are present at your booth, a sub-exhibitor fee will apply. Sub-exhibitors or co-exhibitors are subject to registration.
- All exhibitors must adhere to the general terms and conditions for exhibitors as well as the technical guidelines and the house rules of the Hanover Congress Centrum (HCC).
- Rates for other Maker Faires in German-speaking countries available upon request.

Get in contact!

Next steps:
1. Choose a package
2. Contact us to book it
3. Profit!

We’re happy to answer any questions you have. Contact us to create a custom package just for your organization.
Where it’s cool to be smart.

Maker Faires are a unique place to celebrate technology, innovation and community.

Become an exhibitor to help create our tomorrow!
TECHNOLOGY.
INNOVATION.
COMMUNITY.

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